





2022年第19届亚运会官方合作伙伴 Official Prestige Partner of the 19th Asian Games Hangzhou 2022

吉利泛車控股有限公司

GEELYAUTOMOBILE HOLDINGS LIMITED

Corporate Presentation

October 2021



Sales Performance

September 2021	202171	

Overall:	103,936 units	- 18% YoY	921,796 units	+5% YoY
	,		,	

Santambar 2021







<u>Seaans</u>		
347 738	unite	

+11% YoY 347,730 uiiits

2021 EV

<u>SUVs</u>

0-4---

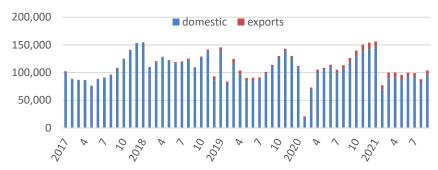
563,986 units +4% YoY

MPV

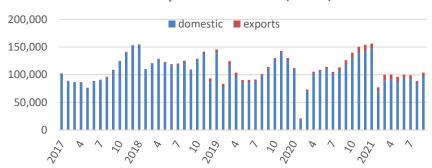
10,072 units -48% YoY

Sales Performance





Monthly Sales Volume (units)



Domestic Sales Volume (3MMA+/-%)



Annual Sales Volume & Market Share



*Jan-Sep 2021

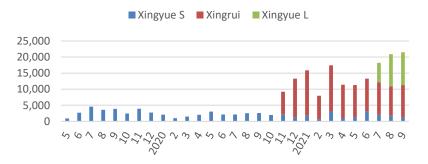


Preface & Xingyue

CMA Based sedan and SUVs



Monthly Sales Volume of Xing Series(units)





MSRP: 137,200-185,200 RMB

Dimensions: $4770 \times 1895 \times 1689$

Powertrain: 2.0T X 7DCT /160Kw /325N.m

2.0T X 8AT /175Kw /250N.m

Smart tech: FOTA,APA,HUD,AEB,LDW,LKA,S

LIF,ICC,BSD



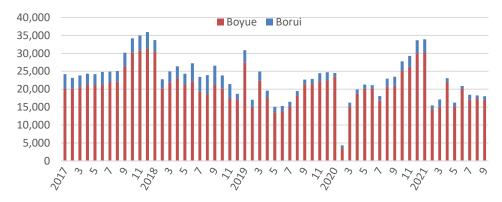
Boyue & Borui





- Borui GE: the B segment sedan was awarded the "Grand Car in China 2019"
- Boyue is one of the best-selling SUV models in China & Malaysia.

Monthly Sales Volume of Boyue & Borui (units)



Geely's SUV Sales Volume Ranking

Country	2019	2020H1
China	#3	#3
Malaysia	#1	#1

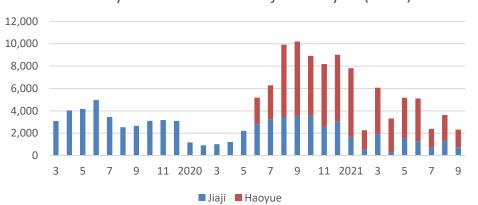


Binrui & Binyue & ICON/Haoyue & Jiaji

All 3 models are based on BMA platform



Monthy Sales Volume of Jiaji & Haoyue (units)



Monthly Sales Volume of Binrui, Binyue & Icon (units)



Haoyue



7-seater SUV



First Geely Brand MPV



New Emgrand & Vision Family

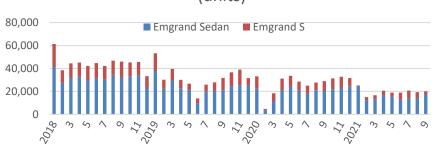
New Emgrand remains the best-selling sedan model among local brands.



Monthly Sales Volume of Vision Family (units)



Monthly Sales Volume of Emgrand Family (units)





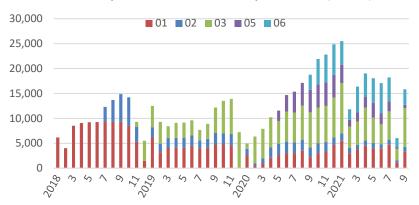






LYNK & CO

Monthly Sales Volume of Lynk & Co (units)



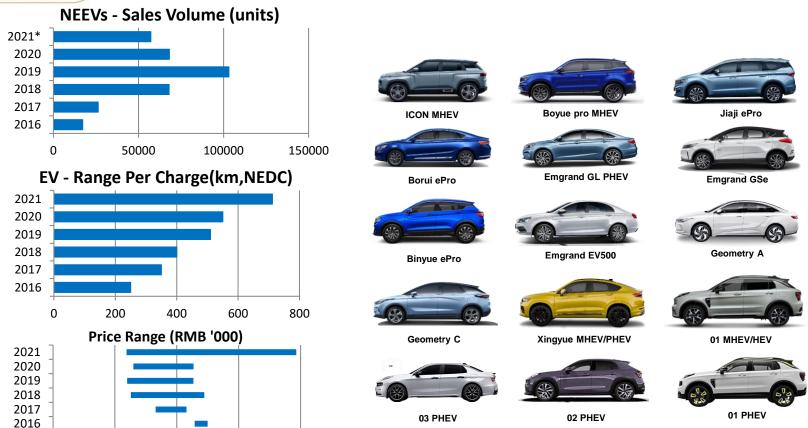




- LYNK & CO Clubs in Hamburg, Antwerp, Berlin, Barcelona, Paris, and Milan are coming Soon
- 1,000 units of 01 delivered to customers with its innovation subscription in 2021
- 900 units 01 was export to European market in August and total shipped 5,948
 In 2021

*Jan-Sep 2021

New Energy and Electrified Vehicles





Powertrain Electrification Strategy

Full range of electrified powertrains from MHEV to pure electric.



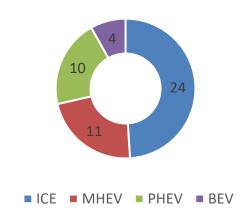
Charger GDI

Turbo

7DCT

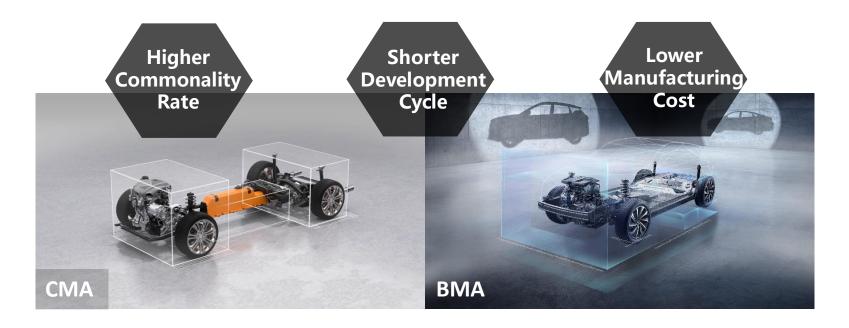
- 48V
- Application Torque assist
- Start stop
- 260V
- application Torque boost
- Brake energy recovery
- application
- E-Drive
- Brake energy recovery
- 3 in 1 power management system
- Motor capacity up to 200kw

Numbers of NEEV vs ICE models in current portfolio (models)





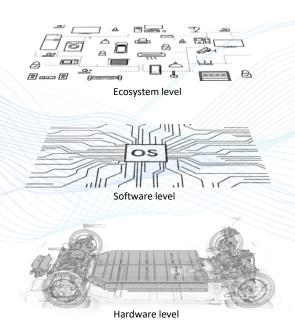
Modular Architecture Development



- Modular Architectures (BMA,CMA,SPA,SEA) to cover the entire product line
- A0/A/B/C/D/E segments with versatile powertrain options
- Advanced flexible E/E structure



Modular Architecture Development



浩翰 SEA Sustainable Experience Architecture

- Pure Electrical Modular Architecture;
- Wide Band width covering A-E segment;
- Cloud based electric component management;
- Centralized Domain control E/E structure;
- Fully Autonomous Driving from 2025;
- SEA OS to facilitate the future EV ecosystem;
- Open-Source Electric Vehicle Architecture



Autonomous Driving Road Map

The modular Architectures are designed for Full Autonomous Driving of future.

2021

Basic Driver Assistant

- Mass deployment
- As basis of data collection
- Shadow Mode
- OTA Mode

2022

Advanced AD
On structural Road

- Maximize the duration of continuous auto pilot
- Rich Scenes; Crosslayer Packing, Random Parking, hands-off/eyes off in particular scene

2023

Advanced AD On open Road

Apply L4

 (unsupervised) to
 the scenes like
 parking, highway,
 urban, etc. in
 specified regions

2025

Fully AD

- Based on technology as full stack SW, HD maps, super brain, etc.
- Achieve fully auto pilot

Our Partners: Zenseact, Mobileye, Waymo



New Products





NEW products for 2021:

- Zeekr 001
- Lynk & Co B segment SUV
- CMA platform based Xingyue L
- Brand new Emgrand sedan
- Facelift and new energy versions of existing models

Zeekr 001

- The world's first mass produced pure electric shooting brake
- Based on the proprietary technology infrastructure – SEA
- Start Price from 280K RMB
- Delivery starting in October 2021

Smart	Feature	Luxury
Co Pilot	700+km	150-220mm
Full AD	NEDC	Air suspension
100% FOTA	<4S	Power Door
Full cycle full Scenarios	Acceleration	Frameless electric door
Al Mate	80+km/h	LCD Bespoke
Smart cockpit	Elk test	Customization











The new pure electric premium brand---ZEEKR





- JV established on 15th April 2021 with 51:49 share holding structure of the listed group and the parent group
- Based on the Pure Electric Modular Architecture SEA
- Starts from Zeekr 001, 6+ models within 3 years
- Direct Sales and servicing network providing superior customer engagement
- Hassle-free charging offerings

Auto Finance Joint Venture



- Retail NPL (non-performing loan: +60 days) at 0.20% in 2020
- Ranked <u>No.1</u> in the retail credit segment of J.D. Power 2020 China Dealer Financing Satisfaction Study



Environmental, Social & Governance ("ESG")



Selected as constituent of the "Hang Seng ESG 50 Index" and "Hang Seng Corporate Sustainability Benchmark Index"

We will take the Blue Geely Action Plan as the core to further support China's efforts to achieve the goal of carbon neutrality before 2060 and contribute to global climate change mitigation

Focus on energy-saving and new energy

Ranked top 20 among HSI constituents in the "Hong Kong Business Sustainability Index", and upgraded from "Performer" to "Achiever"





vehicles, of which 90% are hybrid electric vehicles, plug-in hybrid electric vehicles, extended-range plug-in hybrid electric vehicles, and 10% are small-displacement

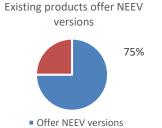
energy-saving vehicles

Received MSCI ESG BBB Rating





During Jan - Aug 2021, NEEVs contributed to 5.6% of total sales volume. For Jiaji, Xingvue & Icon, **NEEVs** accounted for 25% of their total sales volume



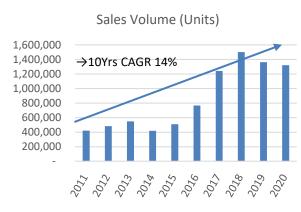
Plan 2



Focus on pure electric smart vehicles, establish a brand-new pure electric vehicle company, and actively participate in market competition

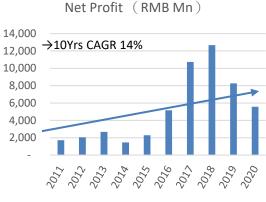


Financial Performance



80,000
70,000 →10Yrs CAGR 5%
60,000
50,000
40,000
30,000
20,000
10,000

Average Ex-factory Prices (RMB)



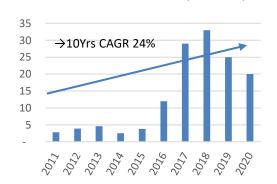






2013

602, 602, 603, 2016 2016 2018







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Branding:

Services:

Geely Automobile in Figures

Year started:3 1998

Total workforce: 34,000 (on Jun. 30th, 2021)

Manufacturing facilities: 11 plants in China + 1 JV plant in Belarus

Products: 17 major models under 4 platforms & 2 modular architecture

"Geely" brand for mass market;

"Lynk&Co" brand for high end market;

"Geometry" brand for BEV market

"Zeekr" brand for Smart EV market

More than 989 Geely dealers ,172 Geometry dealers and 295 LYNK & CO dealers in China.
 24 sales agents, 23 sales and service outlets in 35 oversea countries;

Vehicle finance JV with BNP Paribas Personal Finance

2020 Sales Volume: 1.320.217 units

2020 Revenues: US\$14.00 billion

Credit Rating: S&P:BBB-/Negative; Moody's Baa3/Stable

Market Capitalization: US\$28.2 billion (on Oct 12 th, 2021)

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